

SUPERVALU

Associate Discount Program



The discounts offered in SUPERVALU's Associate Discount Program are fringe benefits offered to our associates by the participating vendor companies. The discounts available through this program are available on a national scale. Location-specific benefits may be available in some locations and are not featured as part of this discount program.

Associates may choose to take advantage of these programs at their sole discretion. Any product or service questions, or issues that may arise, are to be addressed between the associate and the participating vendor only.

SUPERVALU reserves the right to discontinue a vendor's participation in this program at any time.

VENDOR	Discount	Ordering Process
Sprint	21% off regularly priced Sprint & Nextel service plans (on Web site)	<p>To Set up NEW service, or to UPGRADE current service go to your local Sprint Retail Store, call 1-866-853-4931, or visit this Web site and enter your e-mail address: http://sprint.p.delivery.net/m/p/nxt/ais/wdyw.asp?id12=UHPCHP_Link_EmployeeDiscounts</p> <p>If you do not have an e-mail address, copy and paste the link below into a web browser.</p> <p>www.sprint.com/svalu</p> <p>Have your ID or pay stub and mention this code: Root Node: 0084961534 Root Node: 0006718487 Corporate ID: NASUP_ZZZ</p> <p>*Requires 2-year subscriber agreement</p>
AT&T	25% monthly service	<p>Three Ways to Shop</p> <p>Web Site Ordering: Employee Sponsorship Wireless Web site: www.wireless.att.com/benefits/supervalu</p>

	<p>discount promotional equipment pricing / waived activation fee & free shipping (on Web site)</p>	<p>Web site available for new orders and upgrades. Equipment pricing and promotions found on this web site are "exclusive" to this site. No other AT&T Channel will "support" or "match" equipment promotions available on this site!</p> <p>Note: If these links takes you to a login screen, try copying and pasting the link directly into the browser address line.</p> <p>Phone – For Ordering: SUPERVALU Sponsorship FAN GSM #32101 National Business Ordering 1-888-444-4410</p> <p>Retail Store: Sponsorship program available in the AT&T retail stores. Equipment pricing will vary compared to the sponsorship web site. Please check with your retail sales rep if Premier Pricing applies. To find a store near you visit www.wirelessatt.com/find-a-store</p> <p>To receive the Sponsorship Discount on existing wireless service from AT&T:</p> <ul style="list-style-type: none"> • Go to the Premier web site – www.wireless.att.com/benefits/supervalu and "click" on Discount Registration <p>OR</p> <ul style="list-style-type: none"> • Visit your local retail store – www.wireless.att.com/find-a-store
<p>Verizon</p>	<p>20% off listed prices posted (on web site)</p>	<ol style="list-style-type: none"> 1. Go to www.verizonwireless.com/getdiscount 2. Enter your work e-mail address – Personal e-mail addresses cannot be accepted (e.g., @yahoo, hotmail – see the note below if you do not have a work e-mail address*) 3. Receive additional validation e-mail (Your validation will be sent to your work e-mail Inbox. Click the Get Started button to continue the registration process) 4. Register your line – Click on the <i>Register Your Line</i> link under the "Already a Verizon Wireless Customer" section. <p>Verizon offers special savings for SUPERVALU associates! Get 20% off your calling plan monthly access fees (1-or 2-year line term on plans \$34.99 or higher required), 25% off select accessories, choose from a variety of FREE phones or receive special savings on the hottest PDAs of the season! (new 2-year line term required). Plus, for a limited time get a \$100 bill credit!! (New 2-year line term on plans \$34.99 or higher required. Offer ends 9/30/08).</p> <p>*If you do not have a work e-mail address, then click on the "I do not have a work e-mail address" link and follow the instructions on the Register Your Line form.</p>
<p>HP</p>	<p>Up to 15% below starting price - information about the program is</p>	<p>Partnership</p> <p>HP has teamed up with SUPERVALU to offer employees an opportunity to purchase award-winning HP and Compaq consumer products at discounted prices. Wide selections of new and refurbished products are available to Employee Purchase Program (EPP) members. As an EPP customer, you can take advantage of exclusive EPP-only deals and discounts (typically up to 15% below starting price). You may also take advantage of national mail-in and instant rebates offered in the program. Look for the EPP tag throughout the store to see your member savings.</p>

	<p>available on the Web site</p>	<p>Participation HP offers you two ways to select and purchase your HP and Compaq consumer products:</p> <ol style="list-style-type: none"> 1. On-line at the HP Home & Home Office Store <ol style="list-style-type: none"> a. Your Company Code is 1659. You will need this code to enter the site. b. Go to the address: www.hpshopping.com/epp c. Fill out the sign-in information with your name, e-mail address, a password of your choice, and enter your Company Code: 1659 <p>*Sign up for the monthly EPP Newsletter for updates on hot EPP products and special offers.**</p> <ol style="list-style-type: none"> 2. By Phone <ol style="list-style-type: none"> a. Call 1-866-433-2018 to order by phone (Monday through Friday, 7.am. to 2 a.m. EST; Saturday and Sunday 8 a.m. to 11 p.m. EST). b. Identify yourself as an associate of SUPERVALU and provide your Company Code: 1659. <p>Eligibility The HP EPP is currently available to:</p> <ul style="list-style-type: none"> • Active full-time and part-time U.S. employees of SUPERVALU and its subsidiaries; • U.S. employees on approved disability, medical, military or personal leaves of absence; • Retirees of SUPERVALU and its acquired companies living in the continental United States <p>Customer Service We want your shopping experience to be quick and easy. If you have questions or feedback about HP Home Store services, please call 1-866-433-2018. Our contact center is open from 7 a.m. to 2 a.m. (EST) Monday through Friday and from 8 a.m. 11 p.m. (EST) Saturday and Sunday.</p> <p>For technical product support please call 1-800-HP-INVENT for HP products and 1-800-OK-COMPAQ for Compaq products.</p>
<p>Microsoft</p>	<p>Microsoft products are offered to all SUPERVALU associates through two programs defined on the referenced Web sites.</p>	<p><u>1. EPP – EMPLOYEE PURCHASE PROGRAM</u> As part of the EPP offering, SUPERVALU employees are eligible to purchase a variety of some of Microsoft’s most popular consumer software and hardware at discounted prices. These products are for employees’ personal use and can be delivered to them.</p> <p>How to obtain this EPP benefit? Order on-line at the Microsoft EPP Web site. In order to access this Web site, the employee must use the unique program code provided below for SUPERVALU. This program code can only be used by employees of SUPERVALU.</p> <p>To access the Microsoft EPP site, employees should follow the steps below:</p> <ol style="list-style-type: none"> 1. Go to epp.microsoft.com 2. Choose your preferred country and language.

		<p>3. Enter your corporate e-mail address, company name and program code. 4. Place your order online and it will be shipped to you.</p> <p>The unique Program Code is: 9ECE606C45 Please note that this program code is only valid for the duration of your Software Assurance coverage, under your Microsoft Volume Licensing Agreement.</p> <p>If you have any questions about the Microsoft Employee Purchase Program or need additional information or materials, you may e-mail or phone the Microsoft support centre. Contact details are provided within the epp.microsoft.com Web site.</p> <p><u>2. HUP – EMPLOYEE HOME USE PROGRAM</u></p> <p>As part of a new offering from Microsoft, SUPERVALU employees are eligible to participate in the Home Use Program (HUP) for select Microsoft applications you use at work. This program enables employees to get a licensed copy of most Microsoft Office desktop applications to install and use on their home computer for \$19.95. The \$19.95 is a fulfillment fee to cover packaging, shipping and handling costs. The fulfillment fee is <u>not</u> reimbursed by SUPERVALU. Do not request reimbursement using a SUPERVALU expense report or charge it on your SUPERVALU credit card.</p> <p>Please access the links below for more information related to the Microsoft HUP program:</p> <p>Eligibility requirements & program details Common questions License agreement</p>
Dell	Up to 12% off	<p>All SUPERVALU associates are eligible to participate in Dell’s Employee Purchase Program (EPP) Discounts of up to 12% are offered for Dell Inspiron Notebooks and Inspiron Desktop computers. Additional savings are available for promotional items. To access the EPP program:</p> <ol style="list-style-type: none"> 1. Go to www.dell.com/epp 2. Enter member I.D. number: PS13398047 <p>Or call: 1-800-695-8133</p>

GM	Information about the program is available on the Web site	<p>All SUPERVALU associates are eligible for the GM Supplier Discount Program</p> <p>SUPERVALU is a participant in the General Motors Supplier Discount Program. This program allows SUPERVALU associates to purchase certain General Motors vehicles at a discounted price, as defined by General Motors, effective through December 31, 2008¹.</p> <p>The GM Supplies Discount is easily and quickly accessible through a simplified, self-serve process.</p> <ul style="list-style-type: none">• Log on to gmsupplierdiscount.com• Enter the Company Code• Obtain a Personal Authorization Number• Take the Personal Authorization Number to the dealer and get the discount• Your new Company Code: 847404 <p>If you have any questions, please call 1-800-960-3375, Monday-Saturday, 9 a.m. until 5 p.m. Information about the program is also available online at www.gmsupplierdiscount.com.</p> <p>The information regarding the GM Supplier Discount Program will also be available on the Lotus Notes Bulletin Board.</p> <p>¹ General Motors may choose to end or discontinue the program at any time.</p>
-----------	--	---

OfficeMax	SUPERVALU's corporate pricing is available to our associates thru a discount card	<p>All SUPERVALU associates are eligible to participate. To receive your OfficeMax Retail Connect card, please send an e-mail to svoutfitter.admin@supervalu.com and a card will be sent to you.</p> <p>Present the card at any retail OfficeMax store to purchase office supplies and print & document services at SUPERVALU's contract price. Discounts can be as high as 50% on select items.</p> <p>This card is for our associates' personal purchases and not intended for business use.</p>
Jackson Hewitt Tax Services	Associates can receive a 20% discount on tax preparation services	<p>All SUPERVALU associates are eligible for a 20% discount on tax preparation services from Jackson Hewitt.</p> <ul style="list-style-type: none"> • Every return comes with a Basic Guarantee • Free electronic filing with paid tax preparation • No appointment necessary <p>For the nearest Jackson Hewitt location call: 1-800-234-1040 or visit http://www.jacksonhewitt.com</p> <p>To access the SUPERVALU discount coupon, go to: www.jacksonhewitt.com/tapp/?SuperValu</p>